## Council Plan: Action Plan 2025-2029

#### **Council Priorities**

We advocate, partner and deliver over 40 major services for the community including high quality local roads and community facilities, parks and open spaces and supporting local businesses.

Our Council Plan (including our Municipal Public Health and Wellbeing Plan (MPHWP)) aims to improve liveability, health and wellbeing for everybody who live, work, learn and play in Manningham.

Our Council Plan tells the story on how we reached our five themes and ten strategic objectives to guide our work over the next four years. Community Panel action is marked with a (P).

This Action Plan supports the Council Plan, detailing what we will do over the next four years, so you can track our progress in Manningham Matters, quarterly and annual reports. The Plan is arranged by::

- 1. **Themes**: topic areas e.g. A Healthy and Safe Community
- 2. Strategic objectives: our aim in the topic areas e.g. We want our community to be safe, connected and inclusive.
- 3. Major initiatives: big projects e.g. Investing in Community Safety, including reducing harm.
- 4. Actions: smaller steps to help us deliver the major initiatives e.g. Advocate for greater state and federal funding for local community legal services.
- 5. Measures: tell us if we are doing well e.g. number of our community who feel safer and more included.

#### **Council Plan Themes and Objectives**

- Safe and Healthy Community
  - Our community is safe, connected and inclusive.
  - o Our community is active and healthy with improved wellbeing.
- Liveable Places and Spaces
  - o Our city is designed for safety, liveability and sustainable growth.
  - o Our infrastructure is fit for purpose and well maintained, and its utilisation is maximised.
- **Resilient Environment** 
  - o Our natural ecosystems are protected and thrive.
  - o Our environmental stewardship is at the heart of our programs and practices.

#### Thriving Economy

- Our economy is activated through partnering, promoting and enabling employment and investment opportunities.
- o Our local businesses and community groups are supported to thrive.
- Well Governed and Innovative Council
  - o Our Council is effective, efficient and financially responsible
  - o Our Council is innovative, well governed and values our community

**Health and Wellbeing** Coloured dots next to each action show the Victorian Health Priority outcome/s we are looking for. The colour of each health priority is below.

Support mental wellbeing

Support mental wellbeing: A strong sense of wellbeing contributes to good mental health. By prioritising good mental health and wellbeing we reduce stigma, increase social connection, improve physical health, promote productivity and create safer environments. Actions will focus on supporting people to have their basic needs met, feel safe and respected and feel connected to each other, our communities, cultures and spaces around us.

Increase active living

**Prevent** all forms of violence and improving safety Increase active living: Being active in life supports health and wellbeing. This includes structured and unstructured physical activity and being active daily such as active transport. Actions to increase active living include ensuring our built and natural environments are healthy, safe, inclusive and accessible that reducing barriers to being physically active.

Preventing all forms of violence: Violence includes physical, emotional, psychological, financial and sexual violence. Actions to promote gender equality, sexual and reproductive health, positive attitudes towards ageing, and the right for all to be treated with respect and dignity, are crucial for preventing all forms of violence.

**Tackle Climate** Change and its impact on health

Tackling climate change and its impacts on health: Climate change affects health in many ways - both directly (heatwayes, floods and bushfires) and indirectly (land-use change). Actions to reduce emissions, mitigate the future impact of climate change and support adaptation are important in preventing harm from climate change.

Reduce injury

Reduce

harmful

products

damage from

Reducing injury: Injury is a major cause of morbidity and mortality; it is both predictable and preventable. Actions to support injury prevention benefit us all with improved mental health, prevention of violence and road safety.

Reducing damage from harmful products: The negative health impacts of some products do not only hurt an individual but can damage a community. Actions are required to reduce the harm from gambling, alcohol and other drugs, tobacco and e-cigarette use and to increase sun-smart behaviours.



Increase access to healthy food

Access to healthy food: Improving sustainable food systems and promoting healthy food environments will support more Victorians to adopt healthy diets. Actions are required to ensure there is affordable, nutritious food for all ages, encouraging breastfeeding and healthy eating.

### Theme: Safe and Healthy Community -

Strategic Objective 1 | Our community is safe, connected and inclusive 🎔

- Increased opportunities to engage and connect in accessible programs and services.
- Increased feeling a sense of belonging and participation (Welcoming Cities).

Ref	Major Initiative	Action		Yea	ar/s		Link to Health	Council's
Rei	Major illitative	Action	1	2	3	4	Priority	role
1.1	Foster Manningham as a Welcoming Community where everyone, including newly arrived communities,	1.1.1 Progress our accreditation as a Welcoming City, working with our existing and newly arrived multicultural communities to access a diverse range of services, programs, and connect and celebrate culture.						Partner Deliver Advocate
	can belong and participate in social, cultural, economic and civic life	1.1.2 Develop an action plan by December 2026, for implementation to provide equity, inclusion, and improve wellbeing outcomes for people with disability.					• • •	Partner Deliver Advocate
		1.1.3 Develop a new Manningham Reconciliation Action Plan by December 2026 and implement the actions to build relationships, foster respect, and create opportunities for First Nations peoples.				3 4 and Wellbeing Priority	Partner Deliver Advocate	
		1.1.4 Work with local leaders and community groups to build understanding of the needs for newly arrived and culturally diverse communities to better tailor access to programs and services, such as continuing to facilitate the Manningham Multicultural Network.					• • •	Partner Deliver Advocate
		1.1.5 Support volunteer-led clubs and organisations by providing information, resources and programs to help them build volunteerism and sustainability.					Pa De Adv Pa De Adv	Partner Advocate
		1.1.6 Continue to collaborate on community run events and activities where people, including newly arrived communities, can feel connected and celebrate their culture, such as supporting groups to apply for our Festival and Events Grants, to celebrating cultural days of significance.						Partner Deliver
	1	1.1.7 Continue reviewing and updating our Community Grant Program to ensure we fund projects that meet current community needs, support inclusion, and bring people together. (P)						Partner Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



				Year/s		Year/s			and Wellbeing	Council's
Ref	Major Initiative	Action	1	2	3	4	Priority	role		
1.2	Invest in community safety, including reducing harm.	1.2.1 Work with local and state organisations to provide education, issue-specific research, programs and activities to prevent and respond to all forms of violence including family violence and elder abuse.					• •	Partner Advocate		
		1.2.2 Promote healthy active ageing by working with local and state organisations to provide education, issue-specific research, programs and activities to prevent falls and reduce fall-related injuries.					• •	Partner Deliver		
		1.2.3 Support responsible pet ownership and animal welfare by the development and implementation of the Domestic Animal Management Plan, focused on community education, public safety, pet wellbeing.					•	Partner Deliver		
		1.2.4 Work with local and state organisations to provide education, issue-specific research, programs and activities to reduce the impact of harmful behaviours such as gambling, alcohol, illicit drugs, tobacco and ecigarettes on our community. (P)					• • •	Partner Deliver		
1.3	Proactively respond to challenges linked to disadvantage to support inclusion and connection (P)(Pa)	1.3.1 Connect with local service providers to respond and support people experiencing (or at risk of) homelessness. For example, implement a review of the Manningham Homelessness Protocol and actions by July 2026. (P)					4 Priority  FACE  FACE	Partner Advocate		
		1.3.2 Continue to facilitate and enable the Manningham Food Relief Network to offer a wider range of food relief services and foster stronger community inclusion. An increased focus will be on promoting dignified access to affordable, safe, nutritious, and culturally appropriate food in a range of locations.					• •	Partner Advocate		
		1.3.3 Collaborate with local service providers to support community members at all life stages, and newly arrived, to be included and connected during difficult life events. (P)					•	Partner Advocate		
1.4	Partnerships that educate and support for a safe community where violence and gender inequity are not tolerated.	1.4.1 Investigate and provide education to support a safe community where violence, racism and gender inequity are not tolerated. This includes profiling significant dates including IDAHOBIT, 16 Days of Activism, the elimination of race-based discrimination, International Women's Day, Reconciliation Week and Law Week.					• • •	Partner Deliver Advocate		
		1.4.2 Collaborate with local service providers to offer education on effective and safe use of digital technologies for various purposes (digital literacy) across all life stages.						Partner Deliver Advocate		
		1.4.3 Partner with local service providers to deliver educational programs on legal services and financial literacy tailored to all life stages, from youth and young adults to families, older adults, and seniors. (P)					• •	Partner Deliver		
		1.4.4 Advocate for greater state and federal funding for local community legal services.					• • •	Advocate		

<sup>\*</sup> A Community Panel action is marked with a (P)



## Theme: Safe and Healthy Community

Strategic Objective 2 | Our community is active and healthy with improved wellbeing 🎔

- more physically active and less sedentary
- increased opportunities to engage and connect in accessible programs and services

Ref	Major Initiative	Action		Year/s			Link to Health and Wellbeing	Council's
			1	2	3	4	Priority	roie
2.1	Improve the mental health and wellbeing of our community in all life stages, to enable connection and reduce loneliness.	2.1.1 Develop an Age-Friendly City Framework by December 2025 and implement an Action Plan to provide opportunities to support older adults' wellbeing and reduce loneliness. (P)					• • •	Partner Deliver Advocate
	reduce forfeilless.	2.1.2 Identify and assess community transport solutions which will assist older people remain connected to their community by December 2026. (P)					•	Partner Deliver Advocate
		2.1.3 Provide advice and guidance so residents can access information about Commonwealth-funded aged care services.					•	Partner Advocate Deliver
		2.1.4 Collaborate with local clubs and organisations to provide activities that support older adults to participate in community life, including seniors' clubs, activity groups, grants, and dementia-friendly programs. (P)					• •	Partner Deliver Advocate Partner Deliver Advocate Partner Deliver Advocate Deliver Partner Deliver Advocate Deliver Advocate Partner
		2.1.5 Engage with young people to identify and implement actions that improve their access to local programs, services and opportunities to safely connect - such as youth forums to identify issues affecting young people, dedicated youth spaces, services and intergenerational activities. (P)					• •	
		2.1.6 Advocate for greater state and federal funding for local community health resources and services.						
2.2	Facilitate opportunities for the people of all life stages and abilities to participate in active living, recreation	2.2.1 Create a new Recreation Strategy by June 2027 and implement actions to maximise participation in sport, recreation and active living.					•	Partner Deliver Advocate Partner Deliver
	and sport	2.2.2 Implement the Fair Access Action Plan 2024-2028 to promote gender equality and inclusivity in community sport and active recreation.					• • •	Deliver
		2.2.3 Work with clubs and volunteers to improve the range of recreational programs, activities and services for the community.					• •	Deliver
		2.2.4 Continue to drive participation growth and community wellbeing through the Active Manningham partnership and across the leisure centre network. (P)					• •	Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



## **Theme: Liveable Places and Spaces**

Strategic Objective 3| Our City is designed for liveability and sustainable growth "

### **Community outcome measures**

• % growth and development in Manningham

Ref	Major Initiative	Action		Ye	ar/s		Link to Health	Council's
Rei	Major initiative	Action	1	2	3	4	and Wellbeing	role
3.1	Plan for safety, liveability and sustainable growth: to respond to current and emerging issues to manage and plan for population growth.	3.1.1. Direct increased residential densities in urban areas close to public transport, services and community facilities.						Advocate Advocate Partner Deliver Partner Advocate Partner Advocate Partner Advocate  Partner Advocate  Partner Deliver  Deliver  Deliver
	growan	3.1.2. Ensure that development responds to natural hazards and risks.					•	Partner
		3.1.3. Prepare the Manningham Planning Scheme review by June 2026 and implement recommendations.				and Wellbeing Priority  Advo Part Deli Part Advo Part Advo Part Deli Deli Deli Deli Deli Deli		
		3.1.4. Work with state and regional alliances to advocate for affordable housing.					•	
		3.1.5. Advocate for housing solutions for individuals with the highest needs, including those living with disabilities and those affected by family violence.				• •		
		3.1.6. Develop a set of safer design guidelines which could be incorporated into all projects in Manningham. Considerations may include the activation of spaces, lighting and CCTV (closed circuit television). (P)					• •	
		3.1.7. Proactive monitoring and patrols of Council owned land in Activity Centres to encourage equitable and compliant parking and footpath trading activity.				• •	Deliver	
	on-street and public parking restrictions across Manningham.  3.1.9. Prepare a plan by mid-2027 to ensure Council's infrastructure planning	3.1.8. Review our Parking Management Policy to help plan for current and future parking needs. It will guide on-street and public parking restrictions across Manningham.						Deliver
		3.1.9. Prepare a plan by mid-2027 to ensure Council's infrastructure planning and funding allocation processes respond to housing and population growth required by the State Government Housing Targets.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



## **Theme: Liveable Places and Spaces**

Strategic Objective 3| Our City is designed for liveability and sustainable growth •

- improved transport connectivity
- improved access to active and sustainable transport options
- Has improved access to multi-use community spaces for diverse needs

Ref	Major Initiative	Action		Ye	ar/s		Link to Health and Wellbeing	Council's
Kei	Major Initiative	Action	1	2	3	4	Priority	role
3.2.	Enable greater ease of movement in and around Manningham.	3.2.1. Advocate for improvements to public transport networks including improved routes and frequency for buses as identified in the Transport Action Plan 2021 and to respond to evolving community needs for connections to major employment and education hubs. (P)					• •	Advocate
		3.2.2. Advocate and work with the North East Link Project to pursue community and environmental benefits. Seek to minimise impacts during construction.					• • •	Advocate
		3.2.3. Advocate for improved transport routes and frequency through Melbourne's North East bus network review as well as improving connection to major employment and education hubs. (P)						Advocate
		3.2.4. Support active and sustainable transport improvements through development and delivery of an Active Transport Strategy.					•	Partner Deliver
3.3	Plan, design and deliver our valued parks and open spaces to meet changing community needs.	3.3.1 Renew and upgrade our parks and play spaces to ensure that facilities are in a good condition and adapt to the changing needs of our community.					• • •	Partner Deliver
		3.3.2 Prepare a new Open Space Strategy to guide development of our open space network, with community consultation in mid-2027, and final endorsement in mid-2028. The new Strategy will include open space provision, and the review of park infrastructure, equipment and dog parks.					• • •	Deliver
		3.3.3 Following the endorsement of the Open Space Strategy review the Open Space Contribution in response to forecast increased population growth and open space needs. (P)					• • •	Deliver
		3.3.4 Manage and maintain our parks, open space and waterways to ensure they are clean and presentable. Advocate to State Government authorities to provide more support for maintenance of open spaces and waterways.					• •	Deliver
		3.3.5 Review Public Toilet Plan by December 2025 and progress delivery of high priority action items.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



## **Theme: Liveable Places and Spaces**

Strategic Objective 4 | Our infrastructure is fit for purpose and well maintained, and its utilisation is maximised \*

### Community outcome measures

improved access to multi-use community spaces for diverse needs

Ref	Major Initiative	Action		Year		Link to Health and Wellbeing Priority	Council's role
			1	2 3	3 4		
4.1	Provide high quality, fit for purpose community facilities that maximise use and public value.	4.1.1 Deliver key actions for buildings as identified in the State of the Assets Report.				• • •	Deliver
	and public value.	4.1.2 Continue to implement priorities from the Community Infrastructure Plan (P).				and Wellbeing Priority	Partner Deliver
		4.1.3 Advocate for funding to develop a new facility for Park Orchards Community House and Learning Centre.				• • •	Advocate
		4.1.4 Continue to support local Men's Sheds and Neighbourhood Houses, including the provision of suitable facilities, such as Access Health and Warrandyte Men's Shed groups.				•	Partner Deliver
		4.1.5 Progressively implement priorities from the Early Years Infrastructure Plan to ensure the provision of suitable early childhood facilities in Manningham.				•	Partner Deliver
		4.1.6 Improve library facilities and services across Manningham, including consideration of increased opening hours, and have a plan in place for future governance arrangements by mid-2026.				• • • •	Partner
		4.1.7 Develop a new Access and Concession Policy for Manningham Council owned community facilities (halls and pavilions) to maximise use, equity and public value.			• • •	Deliver	
		4.1.8 Participate in State Government consultation on infrastructure funding reform and advocate for equitable funding.					Advocate Partner Deliver
4.2	Enhance the diversity, use and development of sport and recreation facilities throughout Manningham	4.2.1 Create a plan for improving indoor sporting facilities (stadiums) including Donvale Indoor Sports Centre (DISC), Manningham Templestowe Leisure Centre (MTLC), Sheahans Reserve Stadium and Leeds Street Stadium.				• •	Partner Deliver
		4.2.2 Develop guidelines to ensure the equitable allocation and maximum use of indoor sports facilities, providing opportunities to participate in a diverse range of activities such as basketball, netball, badminton, volleyball, table tennis and pickleball.					Partner Deliver
		4.2.3 Continue to review and invest in a diverse range of outdoor sports facilities including pavilions, lights, and playing fields, courts and greens so they are fit for purpose and gender friendly.				• •	Partner Deliver
		4.2.4 Redevelop the outdoor area at the Aquarena Aquatic and Leisure Centre, in-line with the approved master plan, to cater for people of all ages and abilities.				• •	Partner Deliver
4.3	Improve our local area by upgrading roads, nature strips, footpaths and drainage.	4.3.1 Develop and implement a footpath policy to guide new footpath construction and renewals. (P)				• •	Deliver
		4.3.2 Investigate and implement artificial intelligence (AI) and new technology to improve road maintenance through better asset monitoring and data collection.		• •	Partner Deliver		
		4.3.3 Implement the Road Management Plan, coordinate future road and drainage upgrades to be delivered together where possible.					Deliver



Ref	Major Initiative	Action		Year			Link to Health and Wellbeing Priority	Council's role
			1	2	3	4		
		4.3.4 Consider practical and innovative solutions to increase parking capacity where possible, without impacting congestion, safety or streetscape amenity. Investigate clearways, permits, traffic calming measures options (with the aim to reduce traffic congestion).						Deliver
		4.3.5 Advocate for improved safety on state roads					• •	Advocate
		4.3.6 Assess and improve frequency and effectiveness of street sweeping at peak times, including mapping and adding the street-sweeping schedule to our website.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P).



# **Theme: Resilient Environment**

### Strategic Objective 5 | Our natural ecosystems are protected and thrive 🎔

### **Community outcomes measures**

more adaptable to the health impacts from climate change

Ref	Major Initiative	Action		Ye	ar/s		Link to Health and Wellbeing Priority	Partner Deliver Advocate  Partner Deliver Advocate
			1	2	3	4		
	Enhance tree canopy in urban areas to	5.1.1. Establish precinct-based tree canopy cover targets for 2040 by December 2025, to protect and enhance our green spaces in line with our policies.					•	Deliver
5.1	adapt to climate changes and housing pressures.						•	Deliver
5.2	Deliver initiatives to adapt to the health impacts of climate change	5.2.1. Understand the implication to community health and wellbeing from urban heat island impacts (hotter suburbs devoid of tree canopy). Take appropriate action to mitigate such risks.					•	Deliver
5.3	Seek innovative and practical solutions to protect and manage water in the landscape	5.3.1. Mature our implementation of the Burndap Birrarung, burndap umarkoo (Yarra Strategic Plan), including our treatment of the Birrarung (Yarra River) as a 'living entity.					•	Deliver
		5.3.2. Maintain or increase the number of ovals / active sports fields irrigated.					• •	Deliver
		5.3.3. Seek innovative and practical solutions to drought proof Manningham and our beautiful green spaces, through implementing the use of alternative water sources (such as stormwater for irrigation) and reduce potable water use.						Deliver
		5.3.4. Develop the Integrated Water Management Strategy to provide direction on achieving sustainable water outcomes.					•	Partner Deliver
		5.3.5. Implementation of the Integrated Water Management Strategy to address current and emerging water challenges, contribute to healthier waterways, landscapes and liveability.					•	Partner Deliver Advocate
		5.3.6. Complete the preparation of the Stormwater Management Plan.						
	ommunity Panel action is marked with a (P	5.3.7. Complete flood mapping across Manningham in partnership with Melbourne Water to understand flood risk and review our response to flood risk approach in response.					•	Partner Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



# Strategic Objective 6 | Our environmental stewardship is at the heart of our programs and practices •

Ref	Major Initiative	Action		Year			Council's	
Kei	Major Initiative	Action	1	1 2 3 4			Wellbeing Priority	role
6.1	Demonstrate stewardship in initiatives to support a climate resilient	6.1.1. Lead a program to ensure our building, plant, fleet and equipment are environmentally sustainable options and deliver on our 2028 net zero target in a financially responsible way.					•	Partner Deliver
	community and work towards our Council 2028 and community 2035 net zero emissions target.	6.1.2. Advocate to the state government and deliver a range of sustainability focussed education and awareness programs alongside support for community install solar and battery systems, thermal improvements to homes and electric vehicle charging stations in pursuit of the community net zero target 2035 target.					•	Partner Deliver
		6.1.3. Successfully deliver the monthly Home Harvest Program and support our community gardens to enable locally grown fresh healthy food.					• • •	Partner Deliver
		6.1.4. Improve community environmental awareness through delivery of environment community education and events, such as Inspired Living and SEED Program.					• • •	Partner Deliver
		6.1.5. Advocate to government agencies for innovative and practical solutions to circular economy initiatives, nature positive reform and climate action.						Advocate
6.2	Prepare and support our community to be safe in emergencies.	6.2.1. Deliver workshops and initiatives to build community understanding of how to be prepared for emergencies in Manningham.					• • •	Partner Deliver Advocate
6.3	Embed sustainable practices in our services and in everything we do.	6.3.1. Deliver the targeted bin inspection program and ongoing waste and recycling education sessions and campaigns					•	Partner Deliver Advocate
		6.3.2. Deliver additional waste disposal programs for our community during peak periods such as Christmas.						Deliver
		6.3.3. Deliver a new plan to protect our environment and biodiversity.						Partner Deliver Advocate

<sup>\*</sup> A Community Panel action is marked with a (P)



**Theme: Thriving Economy** 

Strategic Objective 7 | Our economy is activated through partnering, promoting and enabling employment and investment opportunities

- increased opportunities to support diverse local businesses and activate local activity centres
- has access to greater support for small businesses
- increased employment opportunities

Ref	Major Initiative	Action		Υe	ar		Link to Health and	Council's role  Partner Deliver  Partner Deliver  Partner Deliver  Partner Deliver
Rei	Major Initiative	Action	1	2	3	4	Wellbeing Priority	
7.1	Enhance vibrant activity centres and local shops where our community can come together	7.1.1. Create a placemaking program for activity centres that reflects its unique character and meets the needs of the local community.					•	
	J	7.1.2. Activate key locations with creative events, programs, and activities that involve traders and the community, such as our Summer Celebration Event Series. (P)						
		7.1.3. Invest in enhancing and maintaining high quality activity centres that are accessible, safe and welcoming to the community. (P)					• • •	
7.2	Work with businesses and trader groups to ensure an inclusive process informs projects	7.2.1. Work with the community and traders to help inform the design of centre upgrades, maintenance, and community programs.					•	Partner Deliver
7.3	Support economic growth and investment in our activity centres and	7.3.1. Develop a new business investment attraction plan to identify ways to bring in a variety of new employers including tertiary education providers and encourage investment in our activity centres.						Partner Deliver
	surrounds	7.3.2. Work in partnership to create opportunities for local markets as a destination to build the Manningham economy.						Partner Deliver
		7.3.3.Offer traders information and training to help them grow their businesses and create more job opportunities for residents.						Partner Deliver
		7.3.4. Work with traders to deliver fun events and activities that bring the community together and help boost the local economy, such as the annual Jackson Court Halloween Spooktacular.						Partner Deliver
		7.3.5.Review the procurement policy and improve procurement practices to maximise sourcing of goods and services from local businesses.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



# **Theme: Thriving Economy**

### Strategic Objective 8 | Our local businesses and community groups are supported to thrive

Ref	Major Initiative	Action		Υ€	ear		Link to Health and Wellbeing	Council's
			1	2	3	4	Priority	role
8.1	Support small business and community groups to thrive.	8.1.1 Grow the Manningham Trader Group Partnership Program to include more businesses and build stronger community connections.						Partner Deliver
		8.1.2 Collaborate with eastern Melbourne councils on activities such as a new small business training calendar that will increase training options available to local businesses.						Partner Deliver
8.2	Create an economy that offers pathways into employment and promotes equity, diversity, and community engagement.	8.2.1 Work with local groups and services to create programs that support people who struggle to find work because of their life experiences.						Partner Deliver
	community engagement.	8.2.2 Look for ways to make it easier for businesses to start and grow in Manningham through actions such as fast-tracking permits and streamlined planning advice.						Partner Deliver
		8.2.3 Collaborate with Traditional Owners to share culture and stories that celebrate living history.						Partner Deliver
8.3	Build a strong foundation for our arts, cultural activity, and local history to	8.3.1 Partner with local history groups to connect with community and build their visibility, viability and sustainability.						Partner Deliver
	thrive.	8.3.2 Develop and deliver programs for local artists and creatives including business development and opportunities to present their work.						Partner Deliver
		8.3.3 Activate Manningham Art Gallery and Manningham's Public Art program as key cultural assets that attract visitation to our venues, parks and activity centres					•	Partner Deliver
		8.3.4 Continue preparing a Thematic Environmental History, which describes the First Nations and post- settlement histories of Manningham.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



### Strategic Objective 9 | Our Council is effective, efficient and financially responsible

- Maintain or improve community satisfaction with Council decisions
- Maintain or improve community satisfaction with engagement

Ref	Major Initiative	Action		Ye	ar/s		Link to Health and Wellbeing	Council's role
			1	2	3	4	Priority	roie
9.1	Explore ways to improve our financial sustainability by diversifying our revenue streams.	9.1.1 Explore new and alternative revenue streams to reduce reliance on rates revenue and implement where feasible (P).						Deliver
	revenue streams.	9.1.2 Develop an Investment Strategy and criteria for how Manningham Council invests.						Deliver
		9.1.3 Increase our advocacy effort to improve community outcomes and obtain financial support from state and federal government and other partnerships.						Advocate
		9.1.4 Investigate revenue generating opportunities from Manningham Council assets, such as the Strategic Property Portfolio and recreational facilities, and implement if economically viable.					•	Partner Deliver
		9.1.5 Review assets for highest and best use by developing a strategy to optimise their use through scheduling, and seek opportunities to rationalise the asset base during the cyclical Asset Management Plan review process.						Deliver
9.2	Improve effectiveness and efficiency through the adoption of new and	9.2.1 Leverage technology to improve experiences with and efficiency of our service delivery.						Deliver
	innovative ways of working	9.2.2 Improve procurement practices to enable innovation, collaboration and efficiency in line with our procurement policy and ethical standards.						Deliver
		9.2.3 Explore shared service opportunities with other Councils, e.g. Information Technology, and implement where feasible.						Deliver
		9.2.4 Pursue opportunities as guided by the Strategic Property Portfolio Policy to support investments which increase our financial sustainability.						Deliver
		9.2.5 Review our services so they are delivered in an efficient and financially sustainable way.						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)



# **Theme: Well Governed and Innovative Council**

### Strategic Objective 10 | Our Council is innovative, well governed and values our community

Ref	Major Initiative	Action	Year/s				Link to Health and	Council's
			1	2	3	4	Wellbeing Priority	role
10.1	Improve customer experience by delivering on Our Customer Promise	10.1.1 Implement initiatives to capture customer sentiment and feedback and use data to improve service deliver.						Deliver
		10.1.2 Optimise the current options and explore new ways for customers to self-serve.						Deliver
		10.1.3 Improve the promotion of our services using a variety of channels, formats, and content to reach segments of our community. (P)						Deliver
		10.1.4 Undertake a feasibility study on introducing digital signage at Council owned community venues as a new communication channel and implement if feasible.						Deliver
10.2	Be an open and transparent Council that is trusted to make evidenced based decisions	10.2.1 Implement initiatives to increase transparency with the community, such as increasing the data available via the website.						Deliver
		10.2.2 Implement initiatives or improve existing practices to deliver broad and early community engagement to inform Council decisions.						Deliver
		10.2.3 Continuously improve our information security standards, and data management practices, to ensure the data we hold is safe and reliable.						Deliver
10.3	Build an agile, skilled and future focused workforce by driving initiatives that strengthen capability and foster a culture aligned with our values	10.3.1 Deliver learning programs and/or initiatives that help staff understand our values, build capability and strengthen our workforce.						Deliver
		10.3.2 Enhance and increase opportunities for youth employment at Manningham Council, including continuing our graduate program. (P)						Deliver

<sup>\*</sup> A Community Panel action is marked with a (P)

